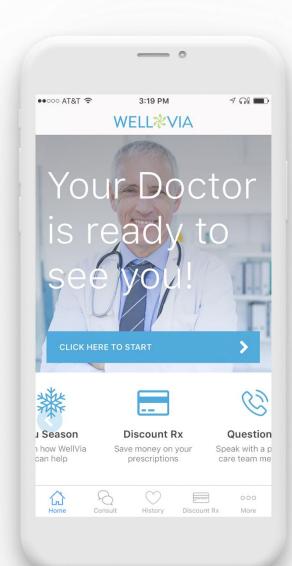




## WellVia at a Glance

Providing students access to a Board-Certified Physician and/or Behavioral Health Counselor virtually anytime, anywhere.







#### WellVia Telemedicine

70% of Primary Care visits can be treated utilizing telemedicine40% of Urgent Care doctor visits can be treated utilizing telemedicine80% of ER visits occur because there are no other options

Common Conditions Treated		
<ul> <li>✓ Common Cold</li> <li>✓ Allergies</li> <li>✓ Acid Reflux</li> <li>✓ Asthma</li> <li>✓ Bronchitis</li> <li>✓ Constipation</li> <li>✓ Cough</li> <li>✓ Ear Problems</li> </ul>	<ul> <li>✓ Fever</li> <li>✓ Flu</li> <li>✓ Headache</li> <li>✓ Insect Bites</li> <li>✓ Infections</li> <li>✓ Nausea</li> <li>✓ Vomiting</li> <li>✓ Prescription refills</li> </ul>	<ul> <li>✓ Rashes</li> <li>✓ Respiratory Problems</li> <li>✓ Sinus Conditions</li> <li>✓ Sore Throat</li> <li>✓ Thyroid Conditions</li> <li>✓ Urinary Tract Infection</li> <li>✓ and more</li> </ul>





### **WellVia Teletherapy**

43.8M Adults experience mental illness in a given yearDepression is the #1 leading cause of disability worldwide60% Adults with mental illness didn't receive services in a year

Common Conditions Treated		
<ul> <li>✓ Abuse</li> <li>✓ Addiction</li> <li>✓ ADHD/ADD</li> <li>✓ Anger         <ul> <li>Management</li> </ul> </li> <li>✓ Anxiety &amp; Stress</li> <li>✓ Bipolar Disorder</li> </ul>	<ul> <li>✓ Depression &amp; Mood</li> <li>✓ Divorce</li> <li>✓ Domestic Violence</li> <li>✓ Eating Disorders</li> <li>✓ Grief &amp; Loss</li> <li>✓ Medication         <ul> <li>Management</li> </ul> </li> </ul>	<ul> <li>✓ OCD</li> <li>✓ Parenting Issues</li> <li>✓ Relationships</li> <li>✓ Sexuality</li> <li>✓ Trauma &amp; PTSD</li> <li>✓ Life Adjustments</li> <li>✓ And more</li> </ul>



#### Built WellVia to be Modular and Scalable







#### In-house Call Center

- Bilingual
- Multiple Locations
- 100% Medical Trained
- 250k Queue Size
- 24/7 365

#### Proprietary Technology

- Company Owned
- Modern Design Standards
- iOS, Android, and Web
- Real-Time Reporting
- 99.99% Availability Rate

#### Provider Network

- 8000+ Physicians
- 20,000+ BH Provider
- Board Certified/State Licensed
- In-House Recruiting
- Utilize NCQA Standards
- 100% Quality Assurance





#### WellVia's Scorecard



3.5M+
Total Lives



98% On Demand



**36.9**%\* Utilization



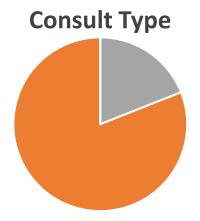
**12000+** Clients



10 min Avg. Wait



**74%**Consults



20% Consult Fee

**80%** \$0 Consult Fee



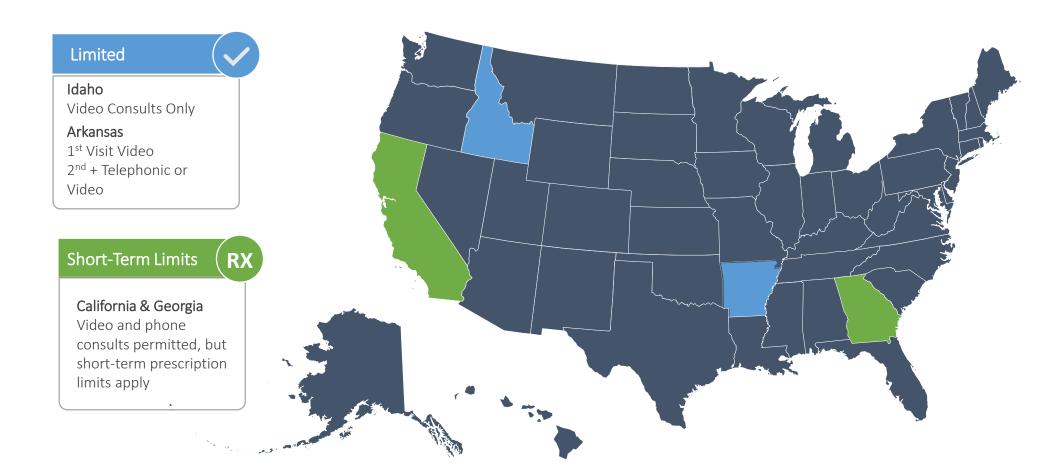
86
Net
Promoter
Score





### **Available In All 50 States**

Unique Requirements Exist

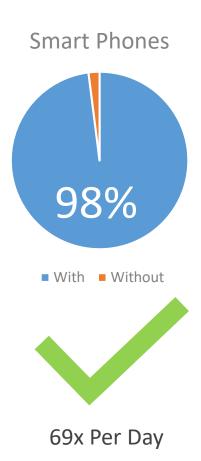






# Why Students Want WellVia:

#### Millennials and Post-Millennials love Technology



- 74% prefer a telemedicine visit to an in-person appointment.
- 71% want to be able to book their appointment through a mobile app.
- 75% that have used telehealth rated it as superior to a traditional on-site office visit.





# Why Students Need WellVia: Telemedicine

Travel	<ul> <li>40% Of people delayed seeing a doctor because it takes too long</li> <li>2.5+ Hours the average total travel time to see a doctor</li> </ul>
Cost	<ul><li>\$1,233 Average cost for ER visit (2008)</li><li>\$150+ Average cost for Urgent Care visit</li></ul>
Access	<ul> <li>51% of Adults struggled to get health care at nights or weekends without visiting the ER</li> <li>29.3 Days to see a Family Medicine doctor</li> </ul>
Secure	<ul> <li>HIPAA Compliant</li> <li>No medical malpractice lawsuits in Telemedicine</li> </ul>





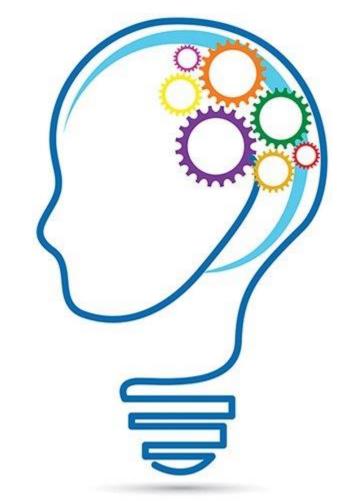




Why Students Need WellVia:

**Teletherapy** 

Depression	75% of students who suffer from depression do not seek help 44% of college students report depression
Anxiety	80% of students feel stress daily 50% struggle with anxiety as a result struggle in school
Eating Disorder	95% of eating disorders are ages 12-25 25% of college women binge and purge to manage weight
Suicide	#2 Leading cause of death among college students



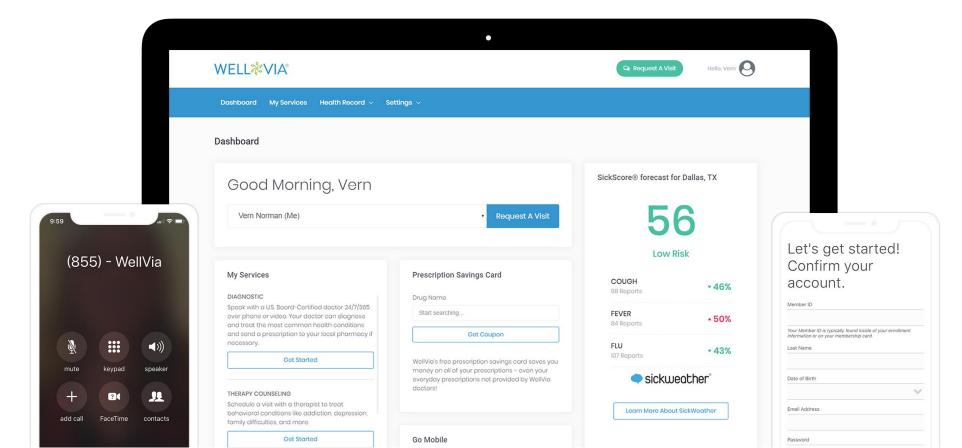


## A Simple Student Experience

Simple Registration
Member Confirms Account

2 Request a Consult
Mobile App, Web or Phone

3. Talk to a Doctor
Diagnose & Treat



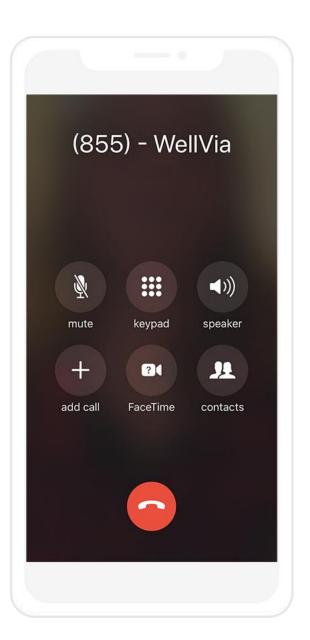






#### **Call WellVia**

- 1. 1-855-WellVia
- 2. Speak with Member Service Coordinator
  - a. Confirm Student Access
  - b. Triage Student
  - c. Update Information
- 3. Doctor Calls Student

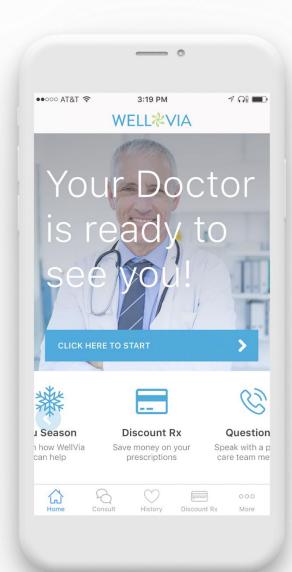






## **Mobile App**

- 1. Download App
  - a. Apple & Android
- 2. \*Complete Registration
  - a. Update Medical Info
- 3. Request Visit
  - a. Doctor calls Student

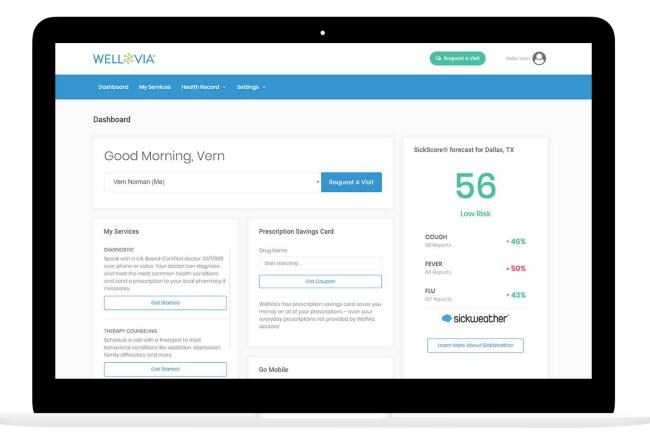






## Desktop/Laptop

- 1. WellViaSolutions.com
  - a. Login
- 2. \*Complete Registration
  - a. Update Medical Info
- 3. Request Visit
  - a. Doctor calls Student







## **Student Experience**

#### Mobile App



Phone



Computer



Speak To **Call Center** 



Speak To Provider



Pharmacy







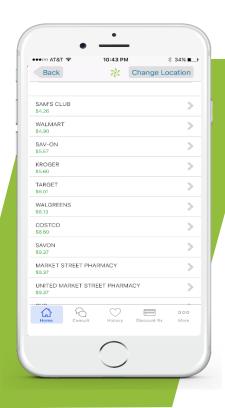
#### Embedded Rx Discount

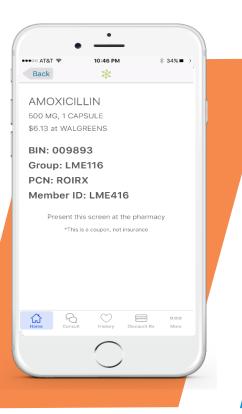
Discount Rx

2 Input Drug & Select Location

3 Show Pharmacist







Available for all prescribed medication, including regular scheduled drugs





WellVia Rx discount service is available for member's prescriptions. WellVia Rx discount service is not available in LA.

WellVia doctors do not prescribe DEA (schedule I-IV) controlled substances, non-therapeutic, and/or certain other drugs which may be harmful or require follow up lab or face-to-face consultations. Also, non-therapeutic drugs such as Viagra and Cialis are not prescribed by WellVia doctors. Short term prescriptions only.







#### **Student Communication**

- Digital Campaigns Co-Branded
  - Flu / cold season
  - Summer allergies
  - Back to school
  - o Access 24/7

- Peace of mind
- Traveling
- Healthcare your way
- And more

- > Interactive Text Campaigns
  - 'click to call a doctor'

Cost savings – ER avoidance

- 'reminder to complete medical history while you are feeling well'
- 'access to U.S. board certified doctors'
- And more
- > Available in English and Spanish





## **Real-Time Reporting for Schools**

#### **Specific to Each School**

- Utilization
- Demographics
- Top RX
- Top Diagnosis

- ROI Savings
- Avg. Physician response time
- Avg. call time
- And more...

"The ability to view our utilization in real time has allowed us to customize WellVia and communicate with our employee's reaching 19% utilization within our first 10 months!" - Cindy, SVP





## **Next Steps:**

1. Choose Plan Design 2. Agreement 3. Implementation 4. Go Live 5. Invoicing





# Thank you Next Steps

We look forward to the opportunity to serve you and your members.

Jon O'Toole

Vice President - Sales 571-212-1178

Jon.OToole@WellViaSolutions.com

Questions

Integration Review

Agreement

Disclaimer: WellVia services are for non-emergency conditions only. WellVia does not replace the primary care doctor, services are not considered insurance or a Qualified Health Plan under the member Protection and Affordable Care Act. WellVia doctors do not prescribe DEA (schedule I-IV) controlled substances, non-therapeutic, and/or certain other drugs which may be harmful or require follow up lab or face-to-face consultations. Also, non-therapeutic drugs such as Viagra and Cialis are not prescribed by WellVia doctors. WellVia does not guarantee that a prescription will be written and operates within state regulations. For updated full disclosures, please visit www.wellviasolutions.com. This presentation must be used in whole not in part.

